



**June 2025:
Pro+ Partner Webinar**

movoto lowerTM





Launched
yesterday!

**Bringing you more
prospective sellers**

What is BlueBid?

A pre-market housing platform

Homeowners visit BlueBid to claim their home and request a market valuation



Connecting consumers to experts

We introduce these sellers to local expert agents like you, giving you a unique opportunity to build trust early in their journey and help them take steps toward a sale

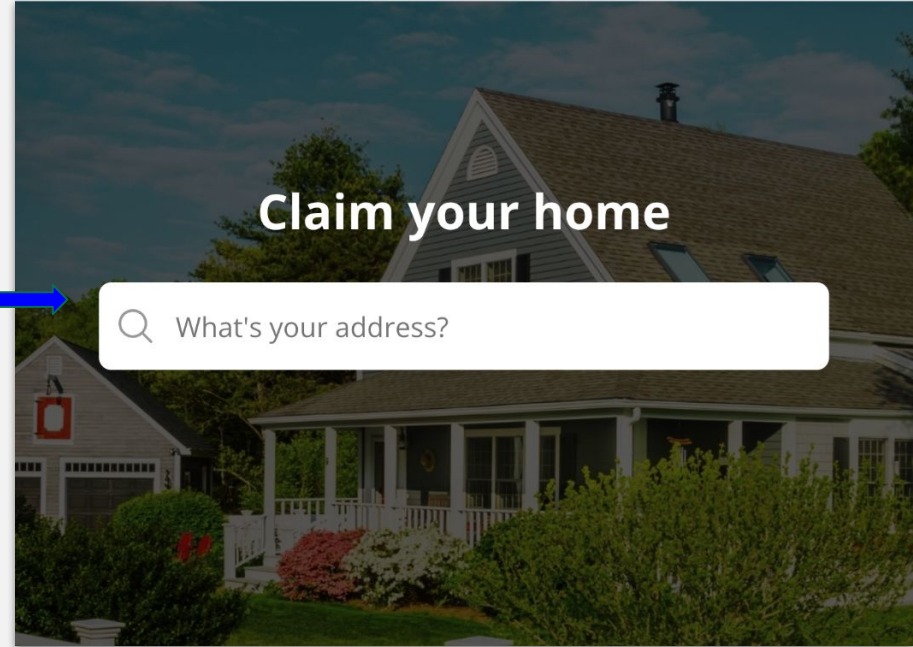
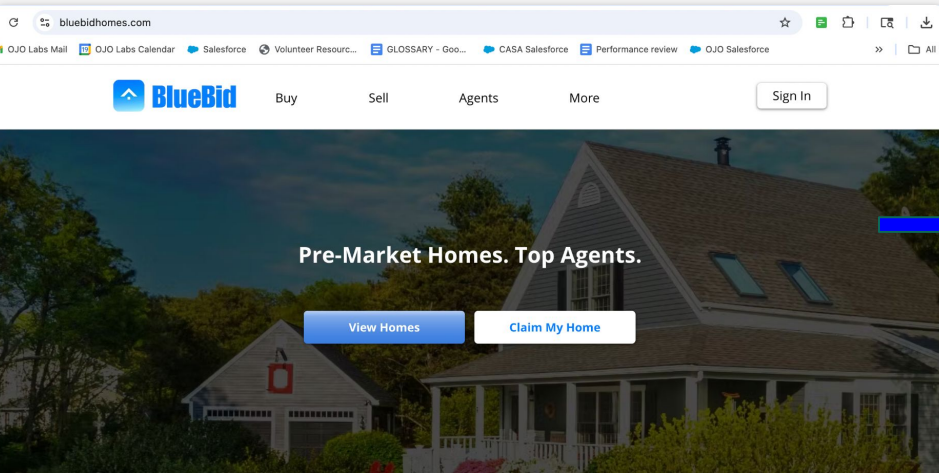


Exclusive lead opportunity

These are early-funnel listing prospects. In most cases, you'll be their first professional contact, positioning you to win the listing



How these off-market sales work...



Consumer journey

Market Estimate

\$996,250

What's the price at which you would consider selling?

☐

I'm interested in receiving a cash offer.

Submit

Ask Later

A local expert is preparing your market report

We partner with top agents to provide market reports and selling services. One of them will reach out to set an appointment shortly.

*Homeowners with active listing agreements will not receive market reports.

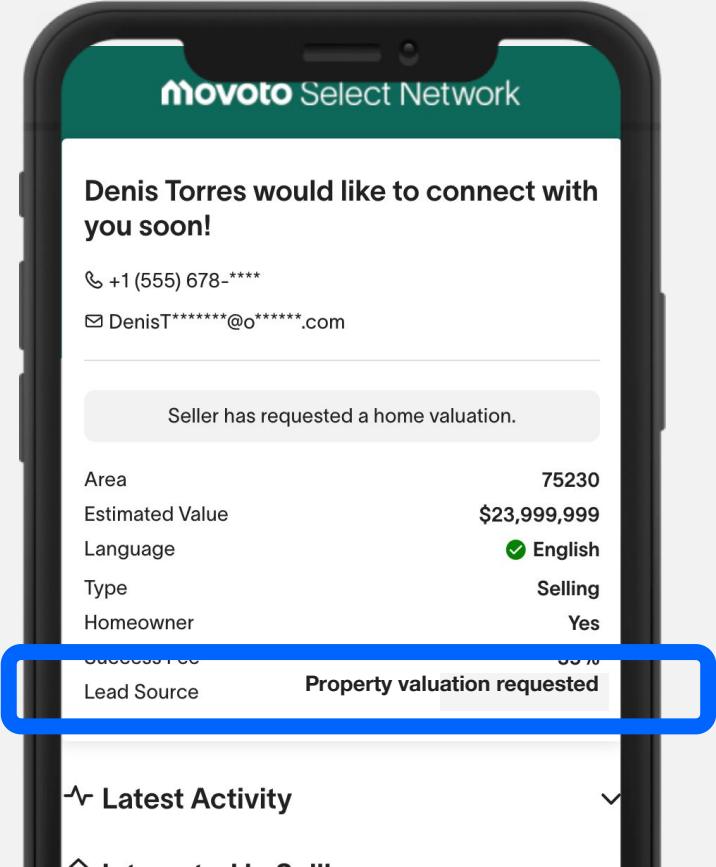
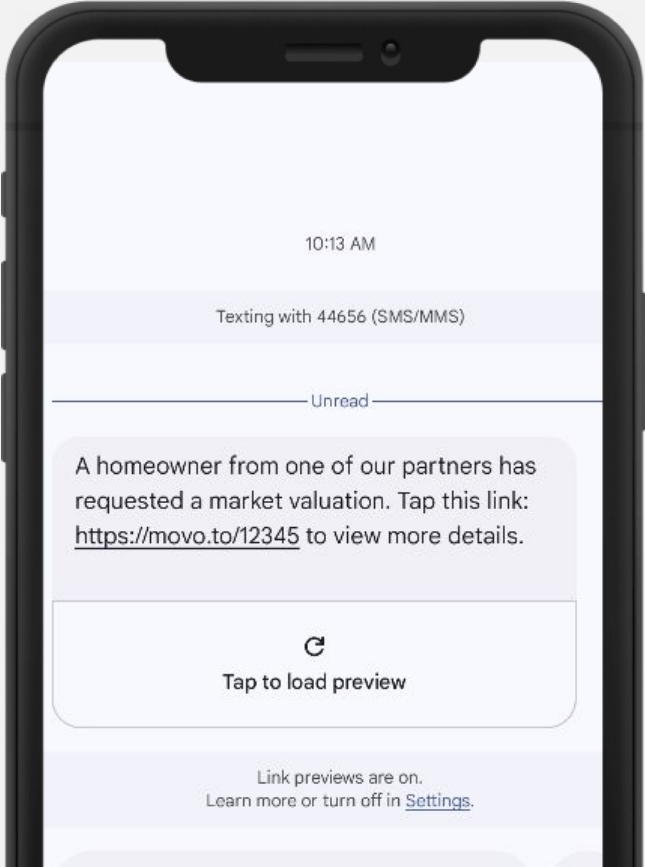
Continue

You're ready to explore selling!

Do you want to move quickly?
Privately request a selling consultation or other services from our local partner agent.

Owner Dashboard

How these high-intent consumers get to you...



How these high-intent consumers get to you via email...

movoto Select Network

Hi Jane Doe,
Congratulations on your new Movoto referral,
Juan!

Juan is a **potential seller** who came through our partners at BlueBid, and is **looking for a valuation** on their property. If you haven't yet, we recommend you **schedule an in-person appointment** to discuss their goals and help provide a proper valuation.

We've included their contact information below.

Juan Perez

📞 123-456-7890


✉️ fake-test-email@none.com


Update Status


Agent Dashboard


*This email contains special meta data which makes it easy to import this referral straight into your CRM. Check out [this helpdesk article](#) to learn more, or reach out to your CRM administrator for assistance.


Movoto Customer Support

**Email**
support@movoto.com

**Phone**
+1 (866) 973-1703

**Help Center**
agents.movoto.com/help-centers

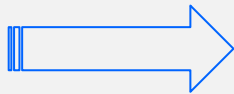
**Facebook**
MSN Group



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1007 S Congress Ave, Building 9, Suite 400
Austin, TX 78704





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Lead with value, land the appointment...

- After you receive a BlueBid introduction, send them a quick text to introduce yourself:
 - *“Hi, I saw you claimed your property on BlueBid – I’m your local BlueBid real estate expert. What’s the best way for us to connect, so I can get you a listing valuation of your home? The next step is a quick walkthrough of your home so I can get you an accurate market valuation.”*
- Be ready to meet with them as soon as possible to provide value, build trust, and guide their next move



Listing price: \$170,000






City, ZIP, School, Address, Neighborhood 

Buy Sell Rent Mortgage Agent  Sign In

Join



[< Search](#) [Edit](#) [Map](#) [Share](#) [Save](#)

15394 Salem Church St NE, Homeworth, OH 44634
\$170,000 3 Bd 2 Ba 1,545 Sqft \$110/Sqft
 Est: \$183K  Mtg: \$848/Mo - [Get Preapproved](#)
 House - Sold

Message Agent

I'm the Owner

[Notify me when similar homes go for sale](#)
[Learn about Homeworth's top local Real Estate agents](#)

Details

Description

Key Insights

Location

Property details

Movoto Estimate

\$183,093


Lot Size

0.88 Acre

Garage Spaces

2

Internet



Built

1924

Neighborhood

Marlington

Closing price: \$460,000

movoto City, ZIP, School, Address, Neighborhood

Buy Sell Rent Mortgage Agent Sign In

 EXTERIOR
 OTHER
 VIEW/AREA
 ENTRY WAY
 KITCHEN
 DINING
 LIVING
 BATH

 EXTERIOR


[< Search](#) [Edit](#) [Map](#) [Share](#) [Save](#)

4238 Union Ave NE, Homeworth, OH 44634
\$460,000 3 Bd 2 Ba 2,584 Sqft \$178/Sqft
[m Est: \\$410K - \\$503K](#) [Mtg: \\$2,295/Mo - Get Preapproved](#)
[House](#) - Sold in 23 Days on 10/31/2024

[Notify me when similar homes go for sale](#)
[Learn about Homeworth's top local Real Estate agents](#)

[Details](#) [Description](#) [Key Insights](#) [Location](#)

Property details

Movoto Estimate \$410K - \$503K		Internet
Lot Size 5.1 Acre		Built 2007
Garage Spaces 2		GreatSchool Score 6/10 to 6/10

Pro+ Panel: Homes of Expansion Network



Eric Estrada

Broker / Owner



Christian Cardenas

Owner



Shawn Gius

Director of Relocation



Piper Lange

Team Lead



Next steps:

- Join our **exclusive** Movoto Pro+ Facebook group
- Master Class ft. Jeff Glover - July 14 at 12pm CT